

Aspira Women's Health Appoints Minh Merchant as General Counsel

Description

AUSTIN, Texas —Jan. 5, 2022 — Aspira Women's Health Inc. (Nasdaq: AWH), a bioanalytical-based women's health company, today announced that Minh Merchant will join the Company as General Counsel and Corporate Secretary, effective Jan. 4, 2022. In this role, Ms. Merchant will lead the Company's legal, compliance, and enterprise risk management functions, reporting to Valerie Palmieri, CEO.

Ms. Merchant is a seasoned executive with deep healthcare experience, which includes companies spanning the market cap spectrum. From her contributions at a Fortune 5 public healthcare company, where she provided steady guidance on complex issues, to her strategic counsel at a nimble pre-IPO start up where she oversaw several transactions and financings just prior to its \$375 million merger with a public company, Ms. Merchant has provided legal counsel and regulatory oversight on all aspects of corporate matters. Prior to joining Aspira, Ms. Merchant served as General Counsel, Corporate Secretary and Corporate Compliance Officer at Genome Medical Inc., a private telegenomics company. Prior to that, she served as Associate General Counsel, Global Director of Litigation & Human Resources at Myriad Genetics where she provided legal and strategic guidance on all matters of healthcare regulations, compliance, privacy commercial relationships, federal and state regulations and clinical trials. Ms. Merchant began her corporate career at McKesson Corporation, a Fortune 5 company and the largest pharmaceutical distributor in the nation, where she served Chief Counsel after one decade in private legal practice. Ms. Merchant began her career in law after graduating from UCLA School of Law where she was the Joseph Drown Fellow. Ms. Merchant has served as President of the Vietnamese American Bar Association of Northern California, and was the inaugural co-chair of the National Conference of Vietnamese American Attorneys in 2008.

"It is with great pleasure that we warmly welcome Minh to our senior management team. She is an extraordinarily talented and experienced executive with deep knowledge of the healthcare industry," said Valerie Palmieri, Chief Executive Officer of Aspira. "With her business acumen and strategic insights, we look forward to her many contributions in the coming months and years."

Ms. Merchant added, "I am very excited to join this executive team, with its core focus and singular commitment to improving the lives of women globally. The team's data-driven approach to providing solutions combined with its cutting-edge portfolio of gynecologic health products truly is a standout approach, and I look forward to being part of this exciting journey of transforming women's health."

About Aspira Women's Health Inc.

Aspira Women's Health Inc. is transforming women's health with the discovery, development, and commercialization of innovative testing options and bio-analytical solutions that help physicians assess risk, optimize patient management, and improve gynecologic health outcomes for women. Aspira Women's Health is particularly focused on closing the ethnic disparity gap in ovarian cancer risk

assessment and developing solutions for pelvic diseases such as pelvic mass risk assessment and endometriosis. OVA1plus™ combines our FDA-cleared products, OVA1® and OVERA®, to detect risk of ovarian malignancy in women with adnexal masses. Aspira GenetiX™ testing offers both targeted and comprehensive genetic testing options with a gynecologic focus. With over 10 years of expertise in ovarian cancer risk assessment, Aspira Women's Health is working to deliver a portfolio of pelvic mass products over a patient's lifetime with our cutting-edge research. The next generation of products in development include OVAWatch™ and EndoCheck™. To improve patient accessibility, Aspira Women's Health has recently launched our Aspira Synergy technology transfer platform to empower health systems, academics, regional labs, and physician group labs to conduct genetic and specialty tests in-house. Visit our website for more information at www.aspirawh.com.