



# Investor Presentation

November 2024

Nasdaq: AWH

*Non-Invasive Tests for the Identification  
of Gynecologic Disease*



# Safe Harbor

This presentation contains forward-looking statements, as defined in the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, included in this presentation are forward-looking statements. These forward-looking statements include, among others, statements about the strategies and objectives of Aspira Women's Health Inc. (the "Company"), including product and financial goals, potential addressable market and revenue opportunity, potential product expansion, anticipated timing of product launches and expected development of commercial relationships. The Company's actual results may differ materially from the views expressed in these forward-looking statements. Words such as "may," "expects," "intends," "anticipates," "believes," "estimates," "plans," "seeks," "could," "should," "continue," "will," "potential," "projects" and similar expressions are intended to identify such forward-looking statements.

The events and circumstances reflected in the Company's forward-looking statements may not be achieved or occur, and actual results could differ materially from those projected in the forward-looking statements. Readers are cautioned that these forward-looking statements speak only as of the date of this presentation, and the Company does not assume any obligation to update, amend or clarify them to reflect events, new information or circumstances after such date except as required by law. Company estimates set forth in this presentation are based on various sources of information and various assumptions and judgments made by the Company, which Company management believes are reasonable. However, the Company cannot assure you that Company estimates are correct, and actual data may materially differ from Company estimates.

The forward-looking statements are subject to certain risks, uncertainties and assumptions, including the risks and uncertainties inherent in the Company's business and including those described in the section entitled "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2023, and in the Company's Quarterly Reports on Form 10-Q for the quarters ended March 31, 2024, June 30, 2024, and September 30, 2024.

# Who is Aspira Women's Health?

## **Transforming Gynecologic Care Through AI-powered Diagnostics**

We are revolutionizing women's health through innovative testing options, leveraging a data-driven approach to empower patients and healthcare providers in achieving optimal gynecologic care.

## **Advancing Women's Health Starts with Groundbreaking Research**

We combine cutting-edge technology with clinical expertise to develop innovative testing solutions. Our research efforts are dedicated to improving women's lives through earlier risk assessment, more accurate diagnoses, and personalized care strategies through rigorous scientific investigation.

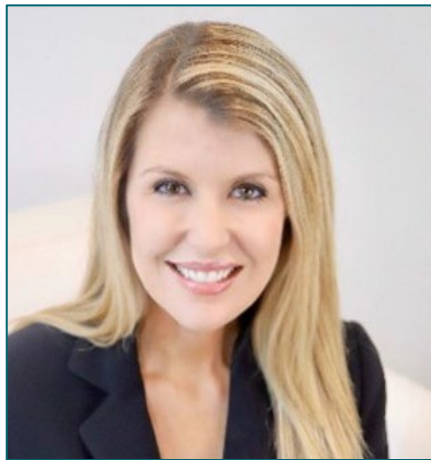
# An Experienced Women's Health Executive Team



**Sandra Milligan, MD, JD**  
Interim Chief Executive Officer





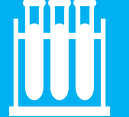




**John Kallassy**  
Interim Chief Financial Officer



**Michelle Snider**  
Senior Vice President,  
Product Commercialization  
and Innovation



# Aspira Women's Health Investment Highlights

	Revenue Generating Company	Revenue generating commercial diagnostics company <b>with year-over-year revenue and volume growth since 2020</b>
	Efficient Growth	Strategic refresh of commercial capabilities and targeted marketing resulted in <b>steady increases in volume at a lower cost &amp; consistent improvement in tests sold by sales force</b>
	ARPA-H Award	\$10 million of <b>non-dilutive funding</b> from the ARPA-H Women's Health Sprint to be funded over 24 months
	Innovative Products	<b>Proprietary, AI-powered blood tests to assess the risk of ovarian cancer</b> in an adnexal mass
	Large TAM	\$1B pipeline opportunity in both <b>ovarian cancer and endometriosis, which are poorly served</b>
	Market Access & Reimbursement	Medicare reimbursement of OvaWatch® and Ova1Plus® established
	Experienced Management	<b>Led by mission-driven women's health executives</b>






# 2024 R&D Milestone Achievements


- ✓ 1 Publication of OvaWatch Longitudinal Monitoring Manuscript on 5/2/24 in Gynecologic Oncology and Commercial Launch of Expanded Application
- ✓ 2 Publication of OvaWatch Surgical Selection Manuscript on 5/2/24 in Frontiers of Medicine
- ✓ 3 Publication and Presentation of EndoCheck Abstract (with Oxford University) at SRI on 3/15/24
- ✓ 4 Publication of microRNA Related Manuscript on 8/23/24 in Gynecologic Oncology
- ✓ 5 Research Grant Applications/Approvals
- 6 Launch of EndoCheck - further development of EndoCheck will be incorporated in the development of ENDOinform
- 7 FDA Submission for OvaWatch - deferred based on current LDT rules allowing OvaWatch to marketed as an LDT
- ✓ 8 BioRad platform migration for OvaMDx and EndoMDx

# >\$1B Annual Revenue Potential from Current and Near-Term Products

## OvaSuite<sup>SM</sup>

		
<i>200-400K patients proceed to surgery for an adnexal mass every year</i>	<i>2.0-3.0M potential tests annually</i>	<i>1.2-1.5M women present with an adnexal mass annually</i>
<b>\$35M- \$55M</b>	<b>\$560M-\$660M</b>	<i>TBD</i>

## Endo Portfolio


<i>6.5M women in the US affected with endometriosis An estimated 10% of GYN visits are for chronic pelvic pain</i>
<i>TBD</i>

# Recent Developments: ARPA-H Award



# A Historic Investment in Women's Health

THE WHITE HOUSE



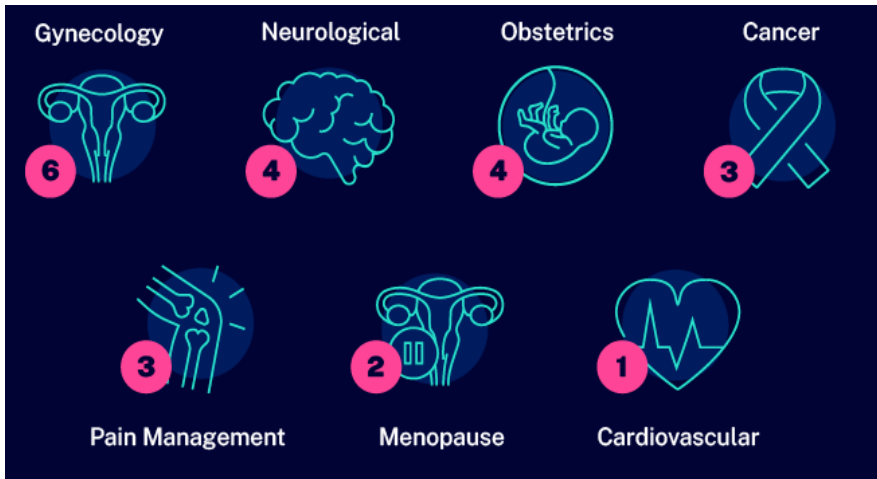
OCTOBER 23, 2024

## FACT SHEET: Biden-Harris Administration Announces \$110 Million in Awards from ARPA-H's Sprint for Women's Health to Accelerate New Discoveries and Innovation



▶ [BRIEFING ROOM](#) ▶ [STATEMENTS AND RELEASES](#)

# A Robust, Highly Competitive Process Led to Our Success



- Women's Health Sprint sought proposals across six categories of women's health challenges to fund the work that companies/institutions need to accelerate development
- 1,700+ submissions, representing 45 states and 34 countries, received from a mix of scientific visionaries from across the globe and sectors
- 59 organizations were progressed to a VC-like pitch phase
- 23 awards in total: 17 were Spark ideas (up to \$3 mm) and 6 were Launchpad ideas (up to \$10 mm)
- Aspira's award was based on our proposal to complete development and commercialize a non-invasive diagnostic blood test for women suspected of having endometriosis
- Additional accelerator help through mentors, catalysts, and networking with other ARPA-H winners and product development expert

**We believe the key components of our successful proposal were our end-to-end capabilities including our commercial infrastructure, endometriosis clinical study, and experienced R&D product development team**

# Cracking the Code: Blood Test Diagnosis of Endometriosis with Multivariate AI Analytics

AWH will receive milestone payments based on achievement of certain milestones.

	Milestone Description	Amount
1	Initial Project Launch - COMPLETED	\$2.0M
2	R&D Scale Up to Meet Operational Needs	\$1.5M
3	Biomarker Discovery and Algorithm Design	\$1.5M
4	Molecular Lab Build Out and Validation	\$1.0M
5	Prototype Design	\$1.0M
6	Test Validation Complete	\$2.0M
7	Commercial Launch	\$1.0M
	<b>7 Milestone Payments over 24 months</b>	<b>\$10.0M</b>

First milestone has been completed with payment received 11/29/24.

# Our Suite of Commercial Products

# Ovarian Cancer: Aspira Addresses a Large Unmet Need

## Ovarian Cancer Statistics:

- Up to 1.5 million women per year present with undetermined adnexal masses
- Up to 400,000 proceed to surgery without an accurate risk assessment test for ovarian cancer
- 31% of early-stage ovarian cancers are missed by CA125 alone
- Why does this matter?

***Without Aspira's OvaSuite multi-variate index assay, clinicians have limited tools to diagnose ovarian cancer***

# Historical Treatment Paradigm Leads to Negative Outcomes

1.2M+ women in the US present with an adnexal mass each year, of which 200,000 will be referred for surgery.  
**Most of those surgeries result in a non-malignant diagnosis.**  
**In the US, women with ovarian cancer will wait an average of 24 weeks to be diagnosed – the longest of anywhere in the developed world.**

## Traditional methods of diagnosis are ineffective

- Non-surgical tissue sample may result in dissemination of cancer cells
- Ultrasounds are rarely definitive
- Off-label use of CA-125 is not sensitive or specific for diagnosis



Leads To




## Late-stage cancer detection and unnecessary surgery

- 65% of ovarian cancers are found at Stages III and IV when 5-year survival rate is less than 30%
- 80%+ of women that undergo surgery to remove their ovaries do NOT have cancer



# Aspira's Ovarian Cancer Product Portfolio & In-Development Tests

## OvaSuite<sup>SM</sup>

 <p><b>Commercially available</b> <i>for adnexal masses planned for surgery</i></p>	 <p><b>Commercially available</b> <i>for indeterminate and likely benign adnexal masses</i></p>	 <p><b>Under Development</b> <i>for adnexal masses prior to surgical determination</i></p>
<p><i>200-400K patients proceed to surgery for an adnexal mass every year</i></p>	<p><i>2.0-3.0M potential tests annually</i></p>	<p><i>1.2-1.5M women present with an adnexal mass annually</i></p>



# Historical Clinical Consideration for Women with an Adnexal Mass



Patient presents with vague abdominal bloating that is recurring frequently.



Physical exam is unremarkable. ObGyn includes possible ovarian cancer in differential diagnosis.



Complete workup includes orders for an ultrasound and bloodwork.



Ultrasound finds a 6cm mass. It is ruled indeterminate. Legacy tests has several shortfalls



- ◆ Given this scenario, providers often take “It’s better to be safe than sorry” and schedule surgery to remove the mass and/or ovaries.
- ◆ ~200K oophorectomies are performed annually with only 20K ovarian cancer cases identified each year.

**Right Patient. Right Treatment. Right Time.**

As of October 15th, 2024, OvaWatch is Approved by New York State Department of Health

### OvaWATCH<sup>®</sup>

#### Masses Planned for Non-Surgical Management

For adnexal masses evaluated by initial clinical assessment as indeterminate or benign.

Optimized for Negative Predictive Value with an NPV of >99.4%.

### Ova<sup>1</sup> plus<sup>®</sup>

#### Masses Planned for Surgery

For women with pelvic masses that are planned for surgical management.

Ova1<sup>®</sup> has a sensitivity of 96% with clinical assessment. The addition of Overa<sup>®</sup> to the reflex process improves specificity to 72%.

**Physicians have ordered ~220,000 OvaSuite tests since launch**

### U.S. Total Addressable Market (TAM) Patients/Year

May 2024



2.0M–4.0M

December 2022



1.2M–1.5M

June 2018



200k–400k

The number of patients who benefit from our tests has increased with each expansion of the OvaSuite portfolio.

With the launch of the monitoring feature of OvaWatch, we believe **the addressable market is now 10x** that of the original Ova1Plus test.

OvaWatch is a non-invasive test intended for use in assessing the risk of ovarian cancer for women with adnexal masses that are likely benign or cannot be classified by initial clinical assessment (indeterminate).

With its high negative predictive value, OvaWatch allows physicians to confidently choose the appropriate initial and ongoing clinical management path for their patients.



#### PATIENT INFORMATION

Last Name: OVAWATCHREPORT  
 First Name: NEW  
 MRN:  
 DOB: 01/01/1992  
 Age: 31  
 Ethnicity: CAUCASIAN  
 Clinical Info: Premenopausal

#### PROVIDER INFORMATION

Ordering Provider: TEST PHYSICIAN  
 Practice Name: TEST CLIENT  
 Street Address: TEST ADDRESS  
  
 City, State, Zip: TEST ADDRESS  
 Tel: TEST PHONE  
 Fax:  
 Copy-to-Physician:  
 Fax:

#### LAB INFORMATION

Accession No: AZ002686  
 Client No: TEST  
 Collection Date: 08/08/2023  
 Received Date: 08/08/2023  
 Report Date: 08/08/2023  
 Comments:

Results:	Score	Status	Reference Range	NPV*	PPV**
OvaWATCH®	2.5	Low probability of malignancy	Low probability of malignancy <5.0 Indeterminate ≥5.0	99%	N/A

#### OvaWatch® Scores

Report date: 17 August 2022

**LOW PROBABILITY OF MALIGNANCY**

OvaWatch result indicates a low probability of malignancy for this adnexal mass. Consultation with gynecology and monitoring is recommended. If indicated, follow up imaging and clinical studies.

Collection Date:	30-Jul-22	8-Nov-22	8-Aug-23
OvaWatch Score:	2.6	2.4	2.1

The scores shown were determined at the time points indicated. No conclusion can be drawn from the score changes from point to point.

NR: No Result; TNP: Test Not Performed

# Strong Evidence to Support OvaWatch for Adnexal Mass Management

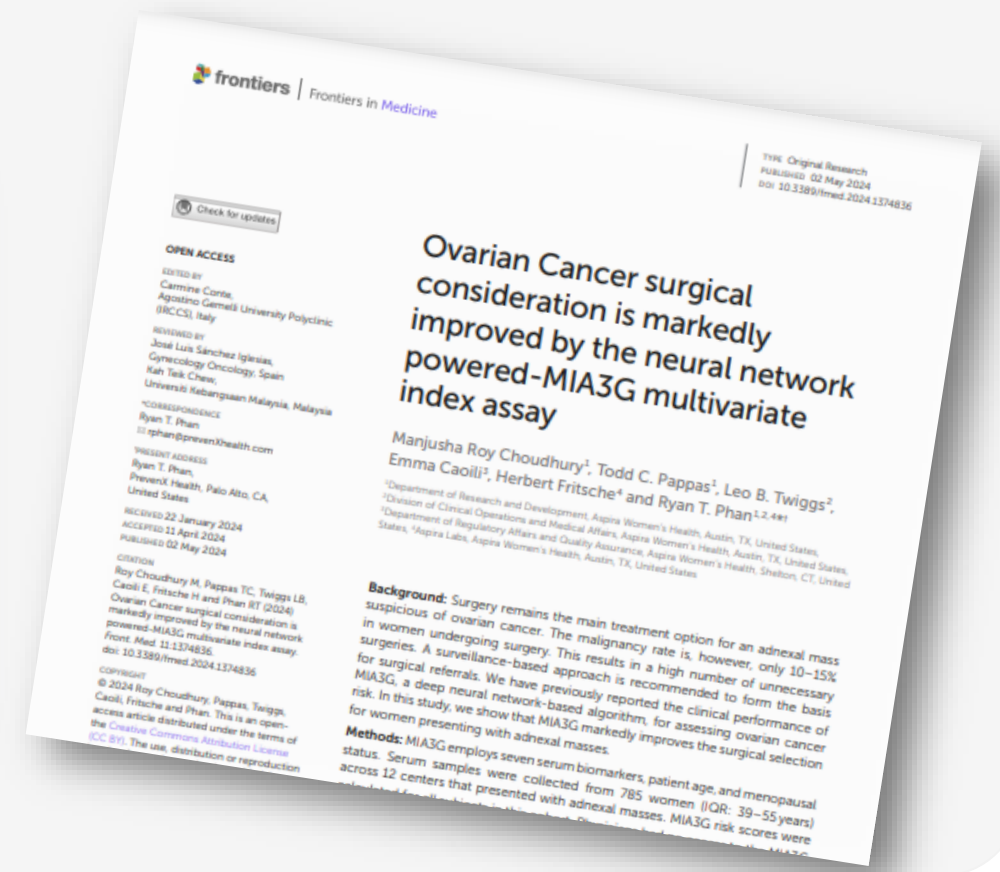
“Ovarian Cancer Surgical Consideration is Markedly Improved by the Neural Network Powered-MIA3G Multivariate Index Assay” published in *Frontiers in Medicine* (May 2024)

Use of OvaWatch may have significantly reduced surgical intervention in women with benign adnexal masses.

**77%** of premenopausal women

**59%** of asymptomatic women

**62%** of all women



## Ova1Plus is a proprietary reflex process

Included in Guidelines for Adnexal Mass Management

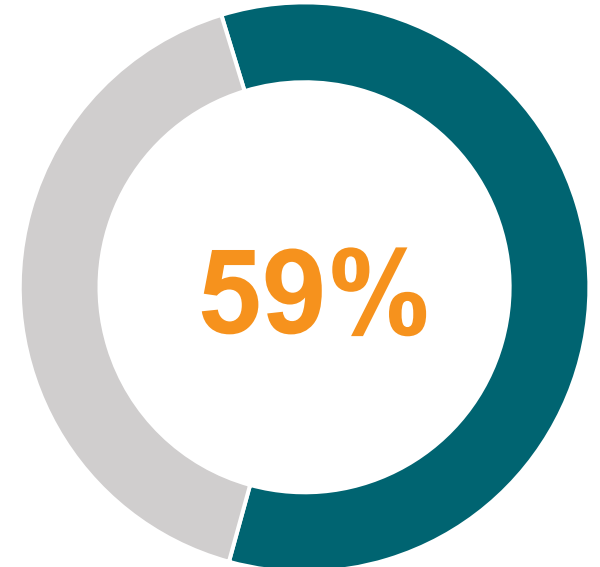


# ACOG

The American College of Obstetricians and Gynecologists

Ova1 performs better than off-label use of CA-125 alone

Ovarian malignancies properly identified by Ova1 that were missed by CA-125



We aim to make our OvaSuite of products available to all women



**Medicare**

**\$897** [a]



**Medicaid**

On the fee schedule in 11 states


[a] 2024 CMS Clinical Lab Fee Schedule for OvaWatch and Ova1Plus



# Our Development Pipeline

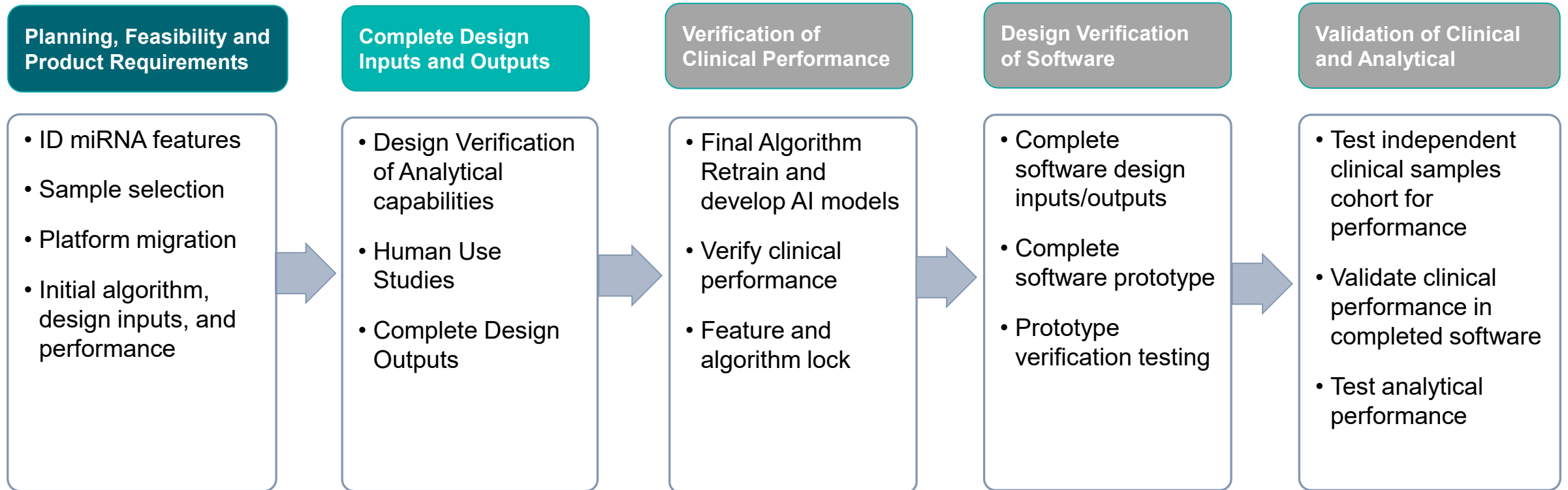
## Aspira's Advantages

- ✓ Existing protein-based FDA approved test
- ✓ Exclusive rights to miRNA identified by Dana Farber
- ✓ Experience in AI developed tests and proprietary algorithms
- ✓ Brand recognition with healthcare providers
- ✓ Access to large biobank for verification and validation

## OVAinform Assay Features

A promising new AI-powered blood test to aid in the identification of ovarian cancer in women diagnosed with an adnexal mass.

- Non-invasive, blood-based assay utilizing multiple, differentiating biomarkers
- Combines Aspira's proprietary protein biomarker technology with miRNAs licensed from Dana Farber
  - Improved specificity for all stage cancers vs. proteins alone
  - Improved sensitivity for early-stage cancers vs. proteins alone
- Successful migration from research to commercial platform



OVAinform is an AI-informed blood test for women presenting with pelvic/adnexal mass to aid in clinical cancer risk assessment prior to the decision of surgery or no surgery

# Endometriosis: A Diagnostic Dilemma

*Endometriosis* is a debilitating condition in which tissue similar to the lining of the uterus grows outside the uterus. **It affects an estimated 6.5 million women in the US alone.** Only 50% of women who undergo a laparoscopic procedure are diagnosed with endometriosis.

## Lack of effective tools for diagnosis

- Symptoms overlap with other conditions
- Currently requires an invasive procedure, typically laparoscopy with or without histologic verification



Leads to:

## Potentially long times to diagnosis

- 4-11 years from first symptom onset to surgical diagnosis
- Symptoms may be ignored by patient or dismissed by physician



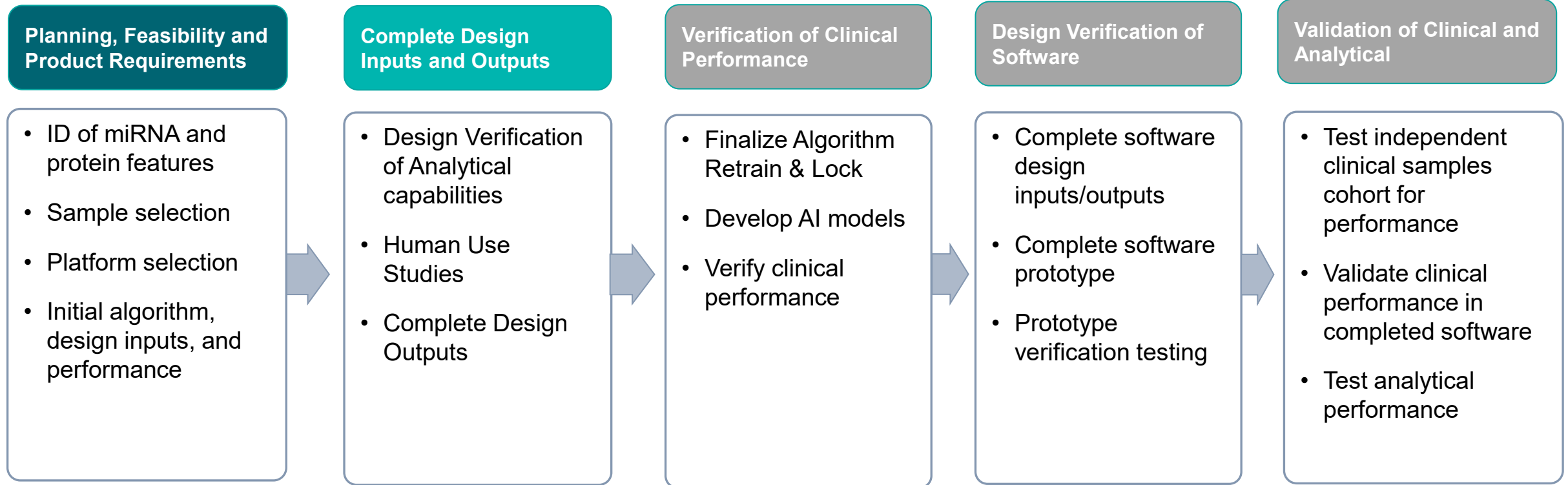
## Aspira's Advantages

-  Leverages OVAinform platform development
-  Ongoing clinical study providing samples to complete development
-  AI expertise

## ENDOinform Assay Features

**ENDOinform** is being designed to aid in the diagnosis of all endometriosis, including the 60% not attributed to endometrioma.

- Expands patient population beyond endometrioma
- Non-invasive, blood-based assay utilizing proteins, clinical factors, and miRNAs
- Proprietary IP for miRNAs identified by DFCI under terms of our Sponsored Research Agreement
- Platform migration underway for simple ddPCR test for OVAinform; ENDOinform will follow on same BioRad platform



ENDOinform is being designed to aid in the diagnosis of all endometriosis.

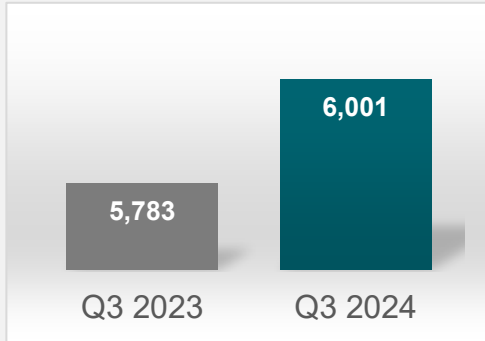
# Operations & Strategic Focus



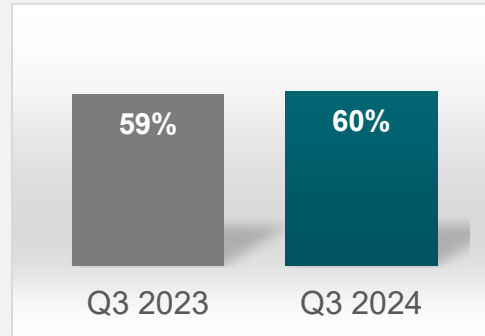
# Financial Performance Snapshot

## Q3 2024 YoY Comparison

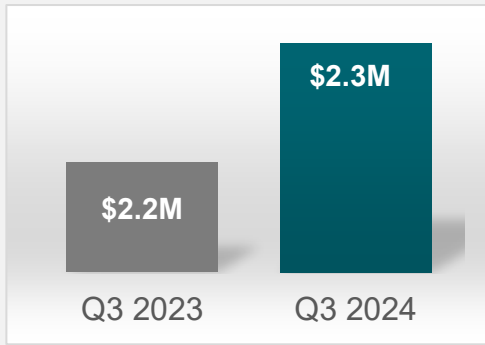
### Product Volume +4%



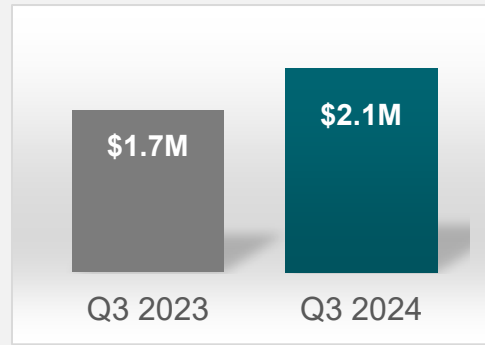
### Gross Margin +184bps



### Product Revenue +2%



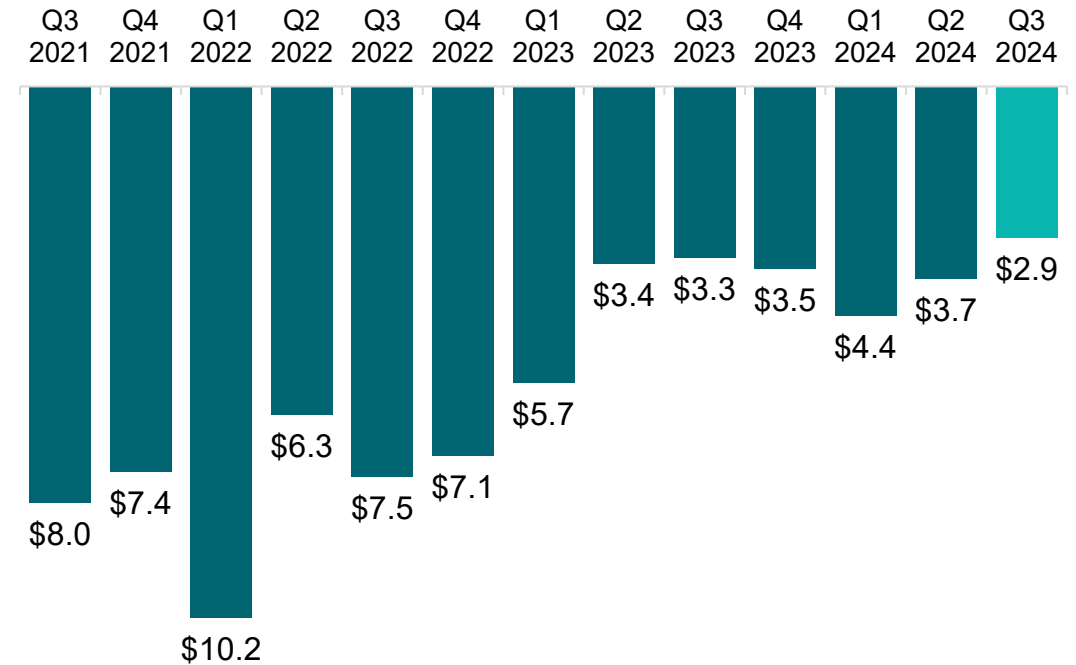
### Sales & Marketing +21%



## Balance Sheet

Cash as of September 30, 2024: **\$2.1M\***  
 2024 Operating cash utilization target: **\$13 to \$14.5M**

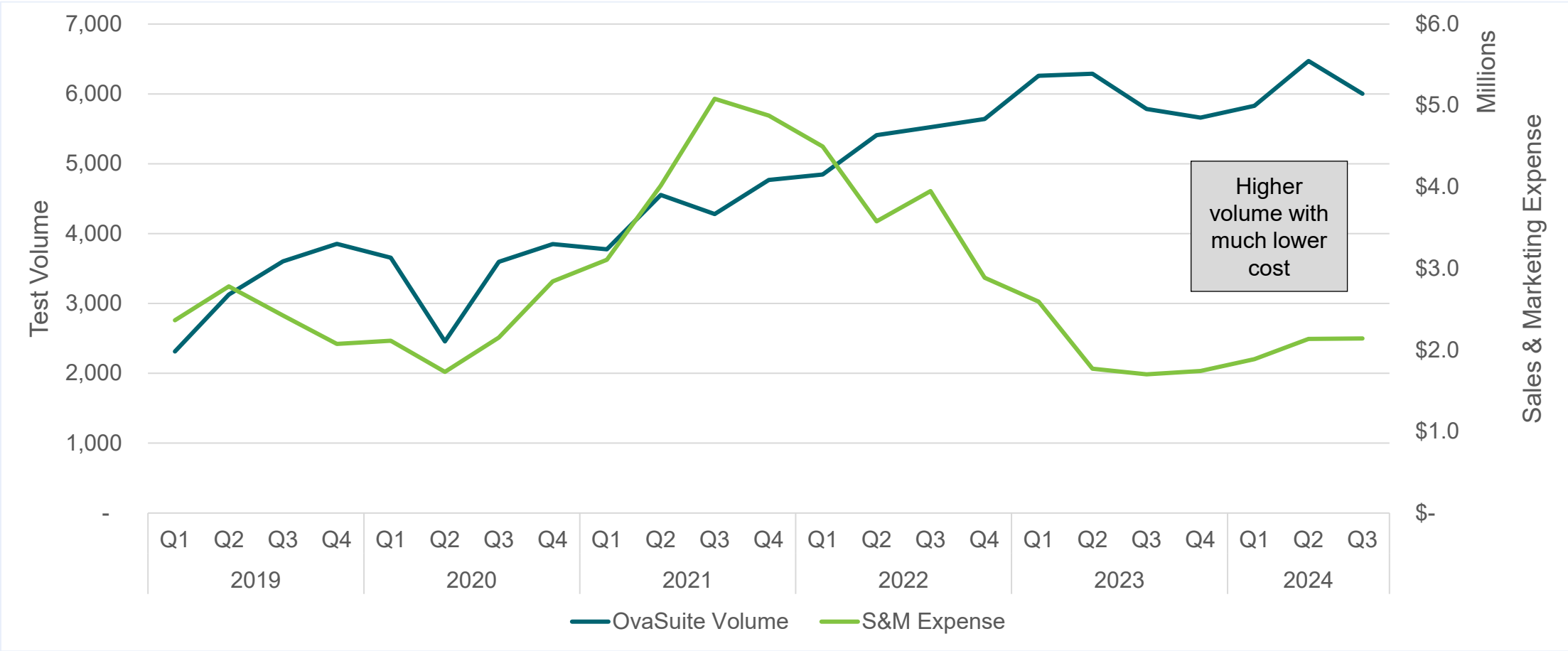
### Cash Used in Operations (in Millions)



\* Includes cash & cash equivalents

# Quarterly Test Volume and Sales & Marketing Expense

Strategic refresh of commercial capabilities have resulted in steady increases in volume at a lower cost.



OvaSuite Field and Inside Sales Performance

# 2025 ARPA-H Product Development Milestones

- 1 Scale R&D to meet operational needs to develop miRNA diagnostic tests
- 2 Complete biomarker discovery and algorithm design for ENDOinform
- 3 Finalize operating/production capabilities ready for miRNA diagnostic test validation
- 4 Develop prototype of ENDOinform for LDT launch

# Strategic Focus on Evolving our Technology, Capabilities, and Collaborations

**We aspire to radically improve health outcomes for all people born with a female reproductive system through the development and commercialization of advanced gynecologic disease diagnostic solutions**

## OvaSuite Adoption and Growth

- Invest in new diagnostics in gynecological diseases such as endometriosis
- Expand targeted marketing

## Market Access and Reimbursement

- Expand clinical research capabilities for de-centralized study designs leveraging patient report outcomes to capture longitudinal data
- Focus on protocols and guideline inclusion

## Accelerate Innovation and R&D

- Evolve existing and in-development products with next-generation multivariate assays with molecular R&D lab capabilities

## Collaboration Opportunities

- Collaborate with innovative partner(s) on the development of diagnostics
- Develop domestic and global distribution partnerships for commercial expansion



Contact Us  
[investors@aspirawh.com](mailto:investors@aspirawh.com)

